

KASCD Board Meeting Minutes
June 19, 2008

Members present: Doug Moeckel, Mike Neal, Sherry Yourdon, Dayna Richardson, Deb Perbeck, Jo Ricard, Gina Marx, Teri Kimball, Jan Neufeld, George Abel, Sherry Reed, Judy Welter, Mary Getto, and Jean McCally

- I. Welcome/Introductions: J. Welter opened the meeting. M. Neal welcomed the board members to KU.
- II. Achievements: S. Reed was recognized for her excellent leadership of KASCD for the past year.
- III. Strategic Plan for KASCD: J. Welter
 - A. Strategic Plan overview occurred.
 - B. Engagement
 - D. Richardson shared information from Alexa Posny on KLFA initiatives.
 - G. Abel moved to approve the contract with USA at the rate of \$2.75 per member. G. Marx seconded the motion and it carried unanimously.
- IV. Committee reports and actions:
 - A. Government/Influence/Policy (S. Reed chair)
 1. Influence/Advocacy activity – The past year governance activities were mostly accomplished. An executive director transition plan needs to be on the current governance and leadership plan. The use of Marratech and/or Skype for committee and board of director meetings should be reviewed. KASCD needs more understanding of KLFA’s role with Influence .
 2. Influence Grant – KASCD will apply for an ASCD Influence Grant that can support an Academy III.
 3. NCLB conference feedback – Assessment design: McCain wants to tweak, but Obama may be open for suggestion. Could KASCD model/provide/seek information on multiple systems of support?
 - B. Communications (G. Marx reporting)
 1. Website – Updating of website will occur soon. Website items can include pictures of awardees, minutes, updated, articles from the president and other board members.
 2. Ezine – Ezines will go out July 15, Sept. 15, Dec. 15, and Apr. 15. Articles could include: changes in academy dates, upcoming dates of conferences of interest to KASCD, other affiliate activities, trainings attended by board members, pictures of board gatherings, recap of celebrations, link to give Teresa SanMartin ideas for curriculum conversations.
 2. Curriculum Conversations – Conversation dates are Oct. 16, Jan 22, and Apr 16. Attendance at Conversations has dwindled so having a topic ahead of time might help attendance.

Topics decided will be as follows:

Oct. 16 – MTSS

Jan. 22 – Career Clusters/21st Century skills

Apr. 16 – TBD

3. Networking – Topics could be MTSS, 21st Century Skills/Career Clusters, P-20, Kansas State Board of Education's vision, and reading the AYP charts. Networking sessions occur from 9-10 A.M. on Oct. 17, Jan 23, and Apr. 17.

C. Membership (T. Kimball chair)

1. Teacher recruitment – get link from KNEA and KLFA to our website. Sherry Yourdan invited us to put a blurb with KNEA information that goes to teachers. KASCD should have visible presence at conferences and support recruitment of superintendents. The cost of putting up a booth is expensive. KSDC/KASCD could share booth and expense. Display materials need updated. J. Welter has promotional materials for anyone to use.
2. Diversity – we don't have board of director representation from large districts. Recruiting people from larger districts should be a focus.
3. Membership – review the opportunity at curriculum leaders meetings to recruit.
4. Rewards/recognition was not discussed, but K. Gillespie has an appropriate plan.

D. Program (Jan Neufeld reporting)

1. Fall Institute – A brochure has been created for fall conference. Matrix has been given to Sandee Crowther. J. Neufeld will work with S. Crowther on logistics of conference. Voting day will be during the conference so advance vote or do an absentee ballot if attending the conference.
2. Curriculum Academies – Verneda Edwards and Sherry Reed will co-chair the academies this year. The directors discussed changing the date since money was lost last year at USA. It was decided to possibly have the event in late September or October and to secure vendors. The directors would like the academies to break even or make money. From the treasurer's point of view we need to make money since he predicts the association will spend \$9000 more than the association will bring in this year and the KASCD account balance is approximately \$40,000. The evaluations show that the participants do not want theory, but desire practical ideas. The purpose of the academy is to educate new curriculum leaders. Academy possibilities include:
 - Academy I – resources, curriculum adoption, alignment, assessment, internet support, nuts and bolts, and school improvement
 - Academy II – design, continuous online support, webinars and other virtual possibilities, and monthly support
 - Academy III – development of more outside of district visions, professional approach, advocacy skill, coaching language, and coaching in June or become part of a September group each year

3. Commitment – one day can be done easily. Is the board of directors committed to more than one day? Why not have the academies available virtually? We need to model what we expect. The young teachers entering the field expect just in time learning.

V. Business Meeting

- A. Executive Director's Report – M. Neal reported that J. Welter has been invited to go to VietNam and Cambodia in December with Gene Carter. M. Neal will serve as Executive Director for 2008-09. J. Welter will appoint a committee to look at a new model for the Executive Director position. M. Neal will stay with us during the transition. A job description and evaluation need to be in place for this position.
- B. Secretary's Report – Steve Splichal absent – no report
- C. Treasurer's Report – G. Abel/M.Getto – Committees should look at budgets and let G. Abel know the amount of funding needed. We need to be purposeful in our spending.
- D. KLFA – D. Richardson – KLFA continues to have the same three goals. Advocacy is a focus. Two KSDE State Board members are now attending KLFA meetings, however a representative from the superintendent level is missing from the membership.
- E. USA – M. Getto – M. Getto will be president of USA. Legislative updates will be more frequent and USA members have been asked to testify. P-20 council will be driven by Career & Tech Ed as well as the Science, Technology, Engineering, and Math focus.
- F. KSDE Update – Matt Copeland absent – no report.
- G. KNEA – S. Yourdan – The teacher leadership academy will be starting this year with a goal of about 40 teachers.
- H. ASCD – S. Reed – KASCD will collect evidence we're operating at the exemplary level and submit an application for the Affiliate Award. Anyone wanting to help can notify Sherry.

Meeting adjourned at 3:00 p.m.

Submitted by Jean McCally, Secretary